

**WESTWOOD ONE**

a multiplatform content provider





The  
**Dennis  
Miller**   
Show



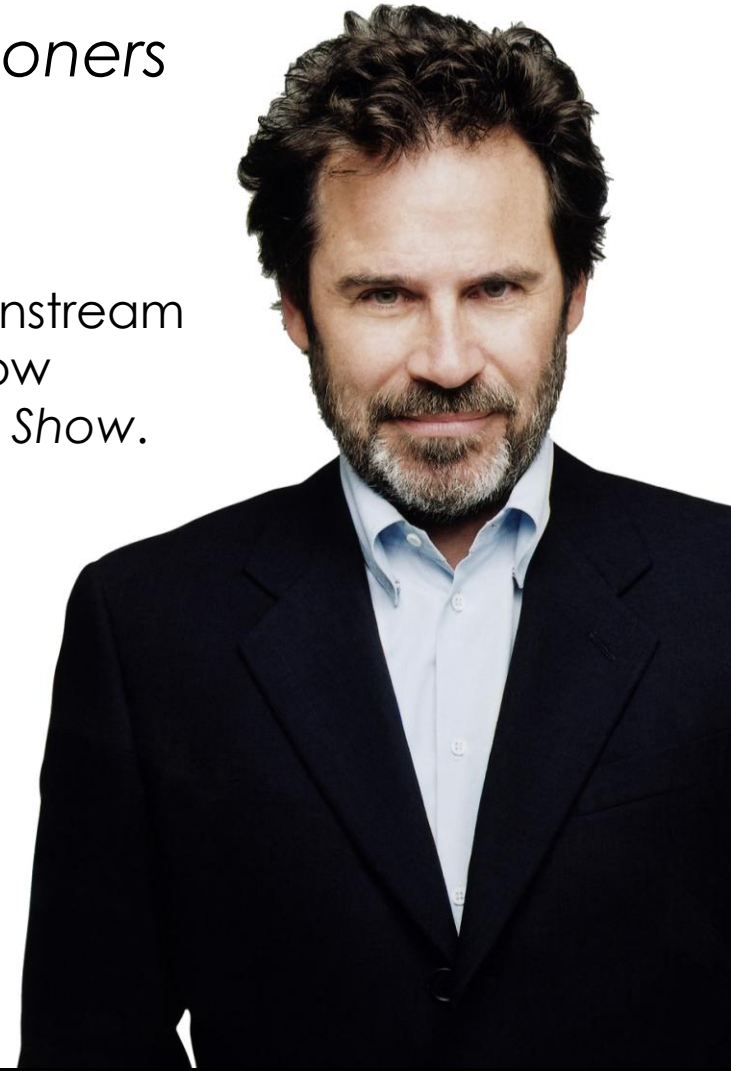
# This Space For Rant

*Dennis Miller Brings His Take-No-Prisoners And Suffer-No-Fools Style To His Hit Radio Show and to America.*

One of the most literate and articulate of mainstream comedians has taken his high speed, high-brow chatter to the radio dial with *The Dennis Miller Show*.

-  Daily 3-hour talk show
-  Listener interaction
-  Trademark Miller wit
-  High-profile guest interviews

*Dennis can be heard on 200 stations nationwide & in 10 of the top 10 Markets*

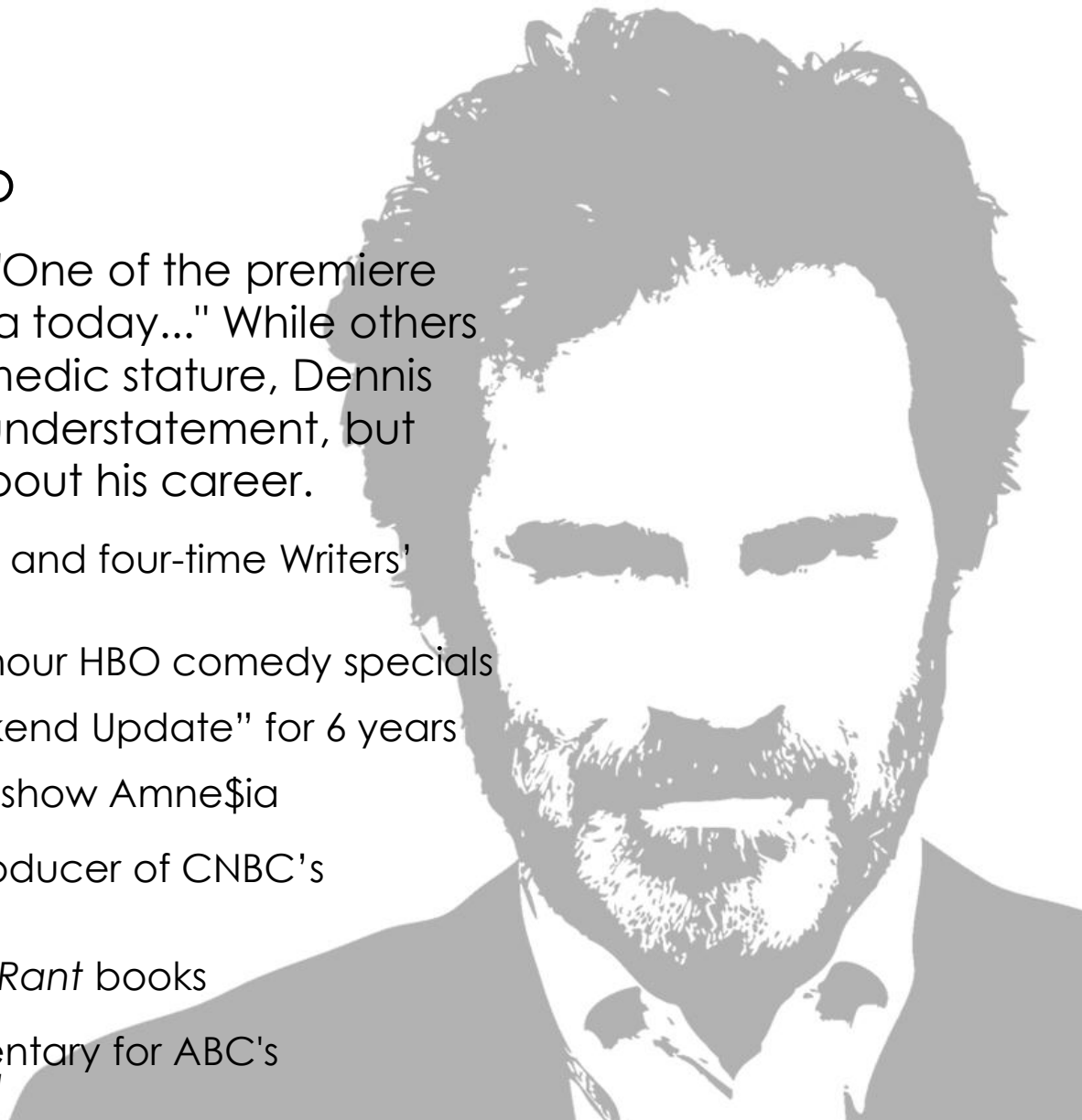


# Bio

## The King of the Quip

It's been said that Miller is "One of the premiere comedy talents in America today..." While others are blunt assessing his comedic stature, Dennis himself makes a virtue of understatement, but there is nothing low key about his career.

- 📶 Five-time Emmy award and four-time Writers' Guild award winner
- 📶 Starred in six solo one-hour HBO comedy specials
- 📶 Anchored *SNL*'s "Weekend Update" for 6 years
- 📶 Host of the NBC game show *Amne\$ia*
- 📶 Host and executive producer of CNBC's *Dennis Miller*
- 📶 Authored 4 bestselling *Rant* books
- 📶 Provided color commentary for ABC's *Monday Night Football*









# On Air

Opinionated, Entertaining and Just Plain Funny

*"It's the scathing brilliance that helps cement Miller's status as the Lenny Bruce of the new millennium...the most cerebral, astute and clever standup ever to put mouth to microphone."*

The Hollywood Reporter

The Dennis Miller Show airs middays, Monday to Friday with the following sponsorship opportunities:

-  Adjacencies to features
-  Billboards
-  Limited Live Read Availability
-  Studio Visits
-  Audio Integration
-  On-Air Promotions










# Online

## The DMZ is the Place To Be

Westwood One is the exclusive host of Dennis' official website DennisMillerRadio.com, a fully interactive digital space offering a host of features:

-  Live Streaming Audio
-  Exclusive Video (Dennis Miller Bathrobe Sessions)
-  Podcasts
-  Show Merchandise
-  Listener interaction (message boards, polls, photos)

### Sponsorship Opportunities

MEDIA	AD UNIT
Display Ad	300x250
Display Ad	728x90
Display Ad	234x60
Video Pre-Roll	:10 or :15 Video Pre-roll
Podcast	:10 or :15 Audio pre-roll in podcast
Stream	:15 or :30 Audio pre-roll in stream
Newsletter	Monthly Newsletter Sponsorship Message